



**SATURDAY 20th OCTOBER 2007** is Standby Saturday, a nationwide overnight switch-off of non-essential electrical appliances with the aim of significantly reducing the UK's carbon emissions.

Don't miss out on the big day!

Visit [www.StandbySaturday.com](http://www.StandbySaturday.com) for further details

### Switch off overnight, every night!

The Standby Saturday campaign is not just about one night. We all need to get into the habit of **switching off appliances properly every night, instead of leaving them on standby**. This is a simple but important step to stop unnecessary wastage and reduce the carbon emissions produced from fossil fuel-generated electricity.

If you're already switching off, that's great – but **please register** so you can see your contribution added to the running UK total.

See the website for further information...

### Mission Statement

- Encourage mass reduction of energy wastage in the UK.
- Kick-start a positive permanent habit change.
- Offer solutions to aid long-lasting habit change.
- Measure & report on the results of a nationwide action.
- Participate in reducing CO<sup>2</sup> emissions from the UK.

**Standby Saturday is a national Environmental Campaign to stop energy wastage... This is just the beginning! Make sure you do your bit - together we'll make it happen.**

THE BIG DRAW



The Campaign for Drawing

shape the future



The Campaign for Drawing



[www.campaignfordrawing.org](http://www.campaignfordrawing.org)



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[www.calc-electric.com](http://www.calc-electric.com)

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### DON'T FORGET TO GET THE KIDS INVOLVED!

Why not get them drawing posters to support the campaign. Official poster frames will be available to download from the website along with further details.

tel: 01753 860302

web: [www.StandbySaturday.com](http://www.StandbySaturday.com)

email: [enquiries@StandbySaturday.com](mailto:enquiries@StandbySaturday.com)

A national Environmental Campaign to stop energy wastage  
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